



Sponsorship Opportunities

January 2025
lenaparkdistrict.org | 815.369.5351



January 15, 2025

To Our Local Business Owners & Community Organizations,

As we plan for our 2025 season of programs and events, we wanted to share the different ways that your group can be involved with the Lena Community Park District. On the following pages, we outline the benefits you can receive as a Friend of the Park, Special Event or Fall Fest 5k Sponsor. It is through cooperative efforts like these that the park can continue to offer programs, services and facilities to our residents and neighbors, and the Park District can help increase the visibility of your business or organization.

Please see the deadlines mentioned on each page. We want you to be able to receive all of the benefits for each sponsorship, which is why those differ slightly.

Should you have any questions, please feel free to contact me at recreation@lenaparkdistrict.org or at 815.369.5351. Thank you in advance for your support of the Lena Community Park District!

Sincerely,

Kim Baxter

Kim Baxter, CPRP
Superintendent of Recreation



Friend of the Park Sponsorship Opportunity

Your sponsorship helps to cover the printing cost of our annual program guide, which is made available in several locations in Lena, and is delivered to locations in surrounding towns including Orangeville, Winslow, McConnell, Stockton, Pearl City, Cedarville, Kent and Warren. The guide is also posted to our website for viewing and download. Each year, the program guide contains information about our youth special interest and athletic programs, our Music in the Park series, shelter reservations, the Splash Land Pool, Mini Golf Course Snack Shop and much more!

The space that each Friend of the Park will be allowed in the program guide will be the size of a business card; to make things easy, you can scan and email your business card. If you don't have a business card, just simply let us know what content you'd like to see in your ad space.

Friend of the Park Sponsor (please mark the appropriate option below)

- Your business/organization information will be printed in the annual Summer Program guide
- Listed on our website on our dedicated Friends of the Park page
- Receive a dedicated post on our Facebook page
- Your business/organization name will be listed on signs that will be displayed in the parks for the 2025 season.

_____ \$70 Non-Profit Friend of the Park Sponsorship

_____ \$110 Business Friend of the Park Sponsorship

Name: _____

Business/Organization: _____

Address: _____

Phone: _____

Email: _____

_____ Yes, I will scan and email my business card to Kim Baxter at recreation@lenaparkdistrict.org

_____ No business card to send, please include the information below in my ad space:

**logos can also be included with your text, please email logo to Kim Baxter*

Return this form along with payment, checks made payable to the Lena Community Park District

**Attn: Kim Baxter, Superintendent of Recreation,
609 N. Schuyler St., Lena IL 61048 by March 10, 2025.**

Please call or email with questions, recreation@lenaparkdistrict.org | 815.369.5351.

OFFICE USE ONLY

Check #: _____

Date of Payment: _____

Amount Paid: _____

LCPD Staff: _____



Special Events Sponsorship Opportunities

Yes, I would like to be involved as a Special Event Sponsor in 2025!

_____ **Easter Egg Hunts Sponsor** **\$100** *(unlimited)*
Two Egg Hunts offered: 1 for 2-10 year olds, and a Flashlight Egg Hunt for 11-13 year olds

- Sponsors will assist in covering the cost of plastic eggs, candy and Golden Egg prizes
- Sponsors will receive recognition on the LCPD Facebook page
- Announcement of sponsorship at Egg Hunts

_____ **Music in the Park Sponsor** **\$300** *(6 maximum)*

- Sponsors will assist in paying for each musical act
- Sponsors listed in the 2025 Program Guide by the Music in the Park schedule
- Sponsors will receive recognition on the LCPD Facebook page
- Announcement of sponsorship at concert

_____ **Breakfast with Santa Sponsor** **\$100** *(unlimited)*

- Sponsors will assist in covering food, paper goods costs
- Sponsors will receive recognition on the LCPD Facebook page
- Sponsors will be listed on a designated sponsor sign at the event

Business Name: _____

Business Address: _____

Phone Number: _____ Email Address: _____

The District will not support, promote or endorse any political or religious viewpoint of any person, candidate or group by allowing such sponsorship. Among the values of the District are the promotion of good health and fitness and the strengthening of families. Therefore, any advertisement or sponsorship that is associated with a business whose sales are predominantly those of tobacco or alcohol will not be permitted; should a business have sales of food along with tobacco or alcohol, it will be up to the LCPD Park Board to determine whether that sponsorship will be accepted.

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Lena Fall Fest 5k Sponsorship Opportunity

Annual 5k Run/Walk, Lena Fall Festival Weekend

Yes, I would like to be involved as a 2025 Fall Fest 5k Sponsor!

Presenting Platinum Sponsor

\$650 (only 1 available)

- Company logo in a premier location on race participant shirts
- Company logo and/or name inclusion on...
 - ◊ Race flyers in and around the community
 - ◊ Social media posts, pre- and post-race
- Opportunity to include a virtual flyer that will be sent pre-race to all participants
- Signage at the registration area and the 2 water stations on the course
- Announcement of sponsorship at event, pre- and post-race
- 2 complimentary race registrations

Gold Sponsor

\$300 (unlimited)

- Company logo and/or name inclusion on...
 - ◊ Race participant shirts
 - ◊ Race flyers in and around the community
 - ◊ Social media posts, pre- and post-race
- Opportunity to include a virtual flyer that will be sent pre-race to all participants
- Signage at the event
- Announcement of sponsorship at event, pre- and post-race

Bronze Sponsor

\$50 (unlimited)

- Company logo and/or name inclusion on...
 - ◊ Race flyers in and around the community
 - ◊ Social media posts, pre- and post-race
- Opportunity to include a virtual flyer that will be sent pre-race to all participants
- Signage at the event
- Announcement of sponsorship at event, pre- and post-race

Business Name: _____

Business Address: _____

Phone Number: _____ Email Address: _____

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Attn: Kim Baxter, Superintendent of Recreation, 609 N. Schuyler St., Lena IL 61048 by March 14, 2025.
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